



2020 ANNUAL REPORT



MISSION STATEMENT

The mission of The Dragonfly Project is to bring a message of hope to people who are grieving.

EXECUTIVE DIRECTOR

Pete Bonde

BOARD OF DIRECTORS

Karen Bonde, Chair

Janell Stanton Soderberg, Vice Chair

Brianna Walvoort, Secretary

Winda Roets, Treasurer

PJ Tombarge, Member at Large

Jennifer DeBruin, Member at Large

Anne Brooker, Honorary Board Member and Founder

P.O Box 12964
Minneapolis, MN
dragonflyproject.org

NOTE FROM THE EXECUTIVE DIRECTOR

2020 was a great year for The Dragonfly Project. Our mission is to provide a message of hope, and one way we measure that is by the number of packets we give out. This year we provided 11,422 packets to grieving families all over the country and beyond. This brought our organizational total from conception to nearly 129,000. That's more than the number of miles on my Prius!

Hi, I am Pete Bonde and welcome to our 2020 annual report. I hope you enjoy the pages that follow. I am the Executive Director of The Dragonfly Project. I have been gratefully volunteering for The Dragonfly Project since 2005 and am thankful to the board for this opportunity to serve, to connect with the community, and manage the day-to-day and long-term operations.

The Dragonfly Project is a project built on gratitude and volunteers. The initial dragonfly card was received with much thanks. Those early years filled scrapbooks with stories of thanks and gratitude for the gift of the card, the keychain, and the dragonfly story. We have special volunteers and I am thankful for all of them. As The Dragonfly Project grew, we had volunteers specialize in coordinating, managing, and participating in these functions:

The Adopt-a-State program

Our Buzzette newsletter

Packet events

The School Outreach program

Putting keychains together

Serving as Board members

The Dragonfly Door program

The Military Outreach program

Sending out packets requests from our website

Gathering and responding to mail at the post office

Delivering bulk mailings

Inputting financial income

Inputting financial expenses

Ordering supplies

Our annual celebration

Graphic arts

Creating the Federal 990 Report



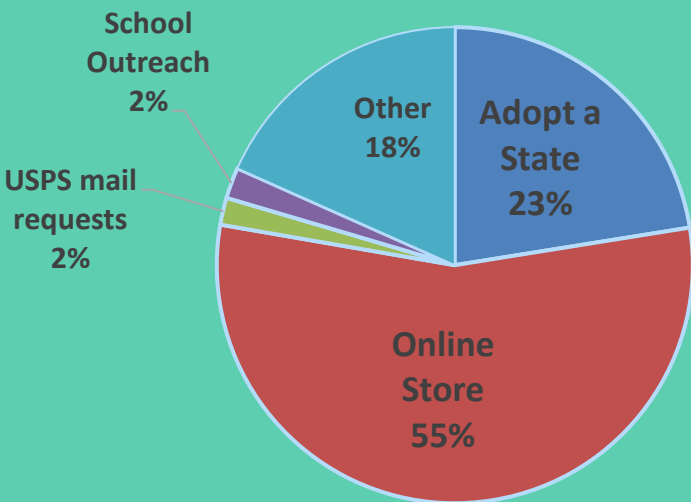
I look forward to continue serving The Dragonfly Project as executive director. Please contact me at execdirector@dragonflyproject.org if you have any questions or comments about The Dragonfly Project.

Pete Bonde

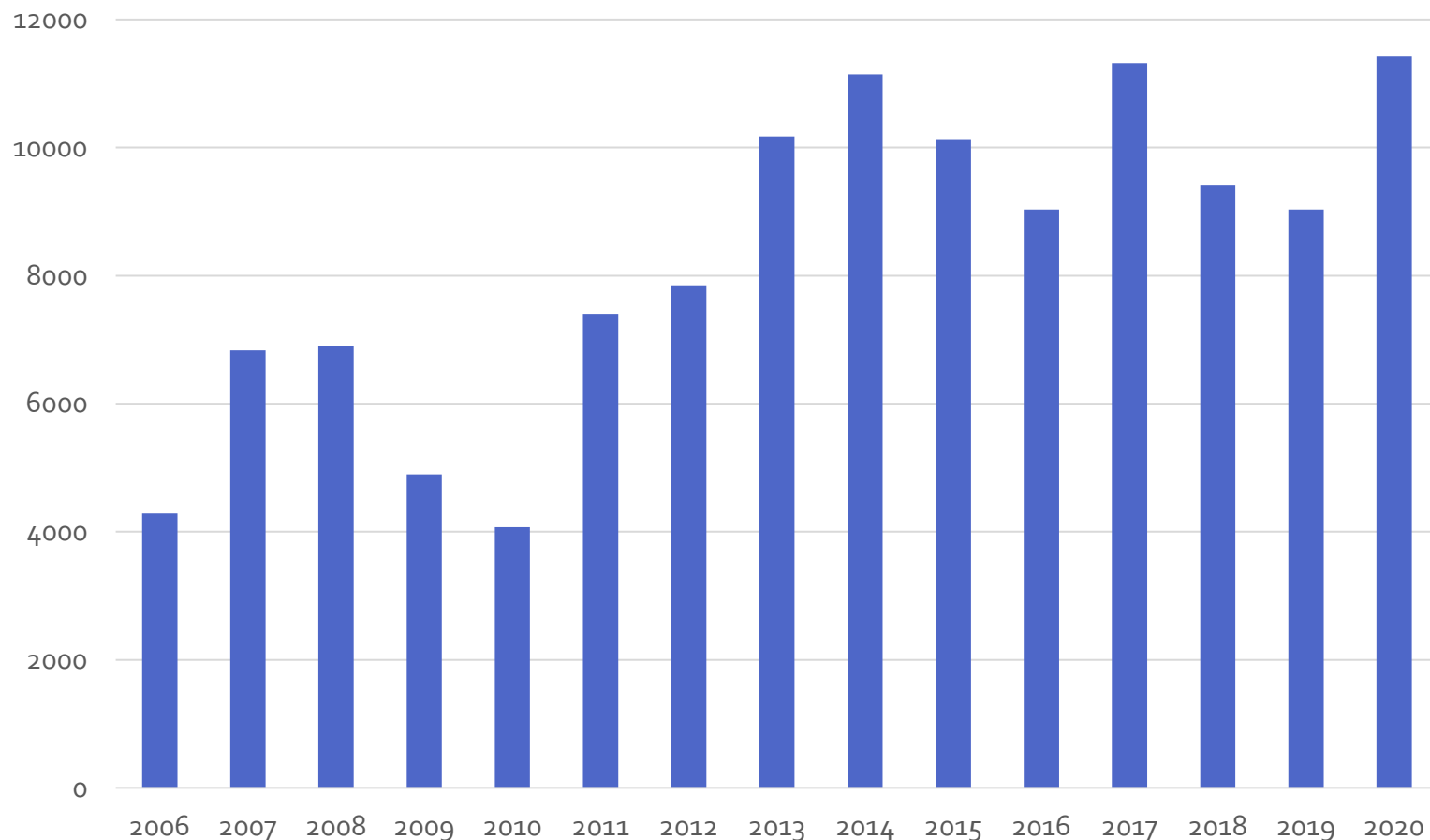
OUR IMPACT

Since 2002, The Dragonfly Project has sent out over **128,800** dragonfly packets, each representing a grieving individual touched by our mission

2020 Packets



Packets Given Away

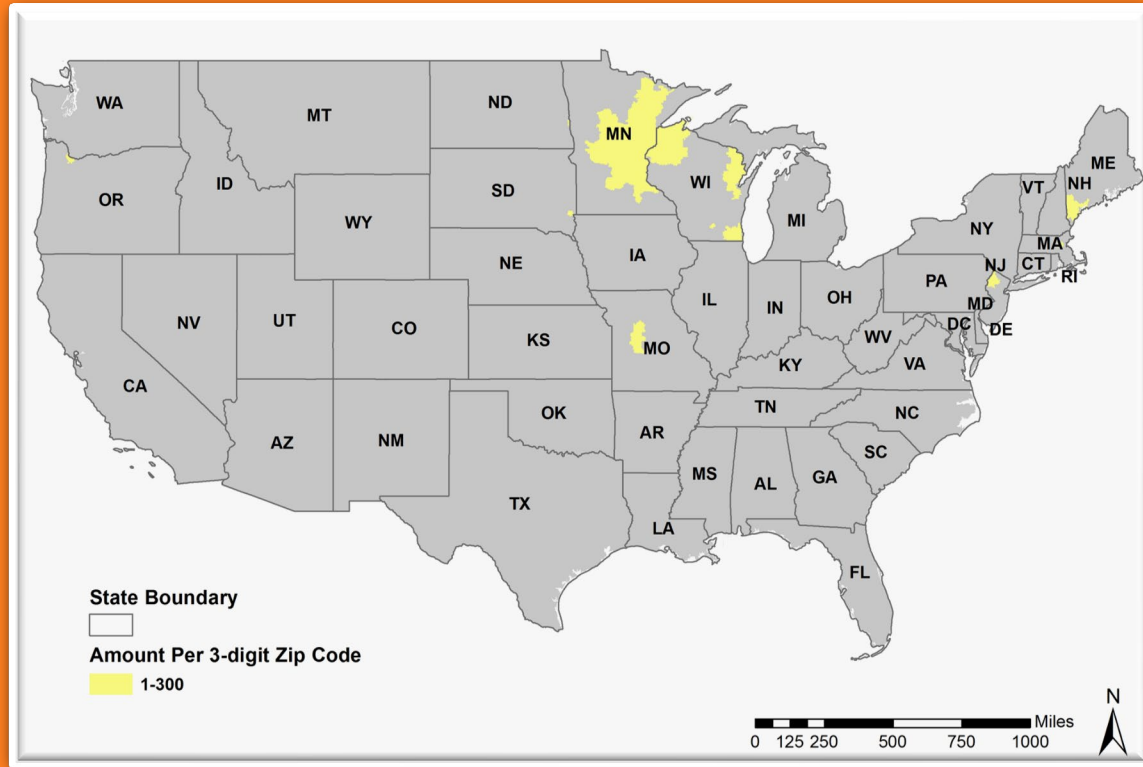


"This project is really very touching and incredible. Such a nice way to show someone who is suffering that you are thinking of them and offering them some peace with such a beautiful story."

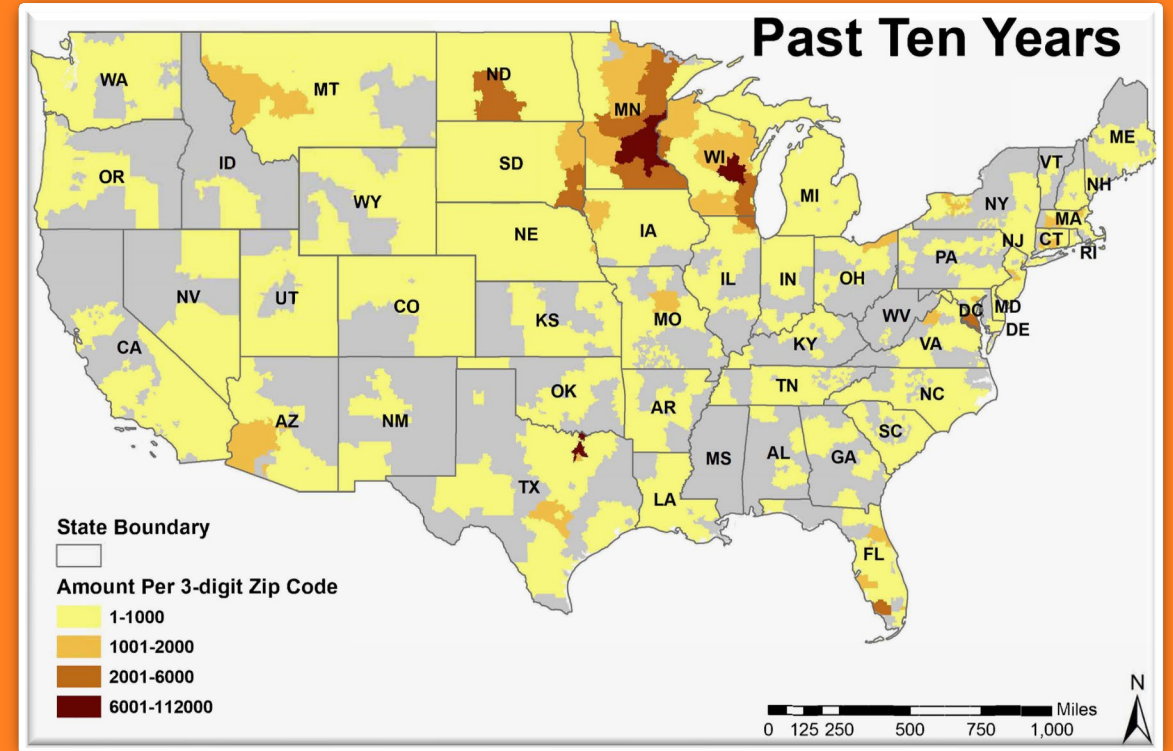
-Brittney

Dollars Raised by Zip Code

2002



2011-2020



What started with a 11-year-old girl in Minneapolis has grown into a national non-profit, spreading a message of hope to grieving people across the nation and world. This exponential growth would not be possible without volunteers and donors sharing Dragonfly Packets with others.

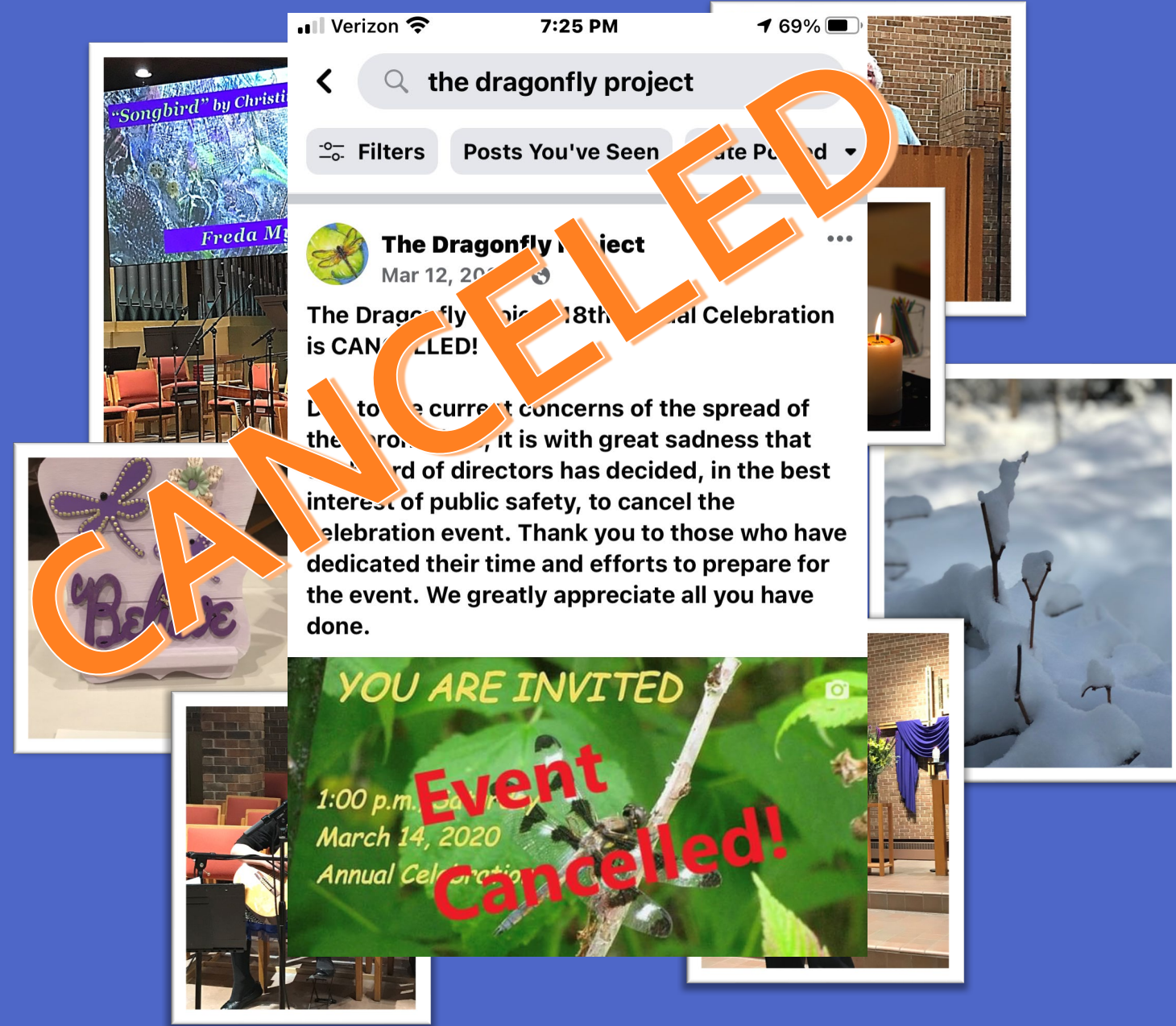
Note: Dollars Raised includes Donations and Sales by 3-digit Zip Code

18th ANNUAL CELEBRATION AND REMEMBRANCE EVENT

On March 14th, 2020, The Dragonfly Project was to celebrate its eighteen year at Nativity Lutheran Church in St. Anthony, MN. However, this year was challenged by COVID 19, a deadly virus that caused a shut down for public gatherings the day before the celebration. With the program printed and invites sent out, we had to make the hard decision to cancel the event. A quick email blast and using other social media platforms we were able to inform those who were going to attend that it had been cancelled.

Attendees would have enjoyed lovely music from the group Heartfelt. They also would have heard heartwarming dragonfly stories from Lisa Hanneman and her sister Mara Christiansen, and PJ Tombarge, one of our Board Members. After the program, attendees would have joined together for refreshments and the meeting new and old friends.

However, this was not the case, so we look forward to gathering again and inviting people to the 19th Annual Celebration, in March of 2021!

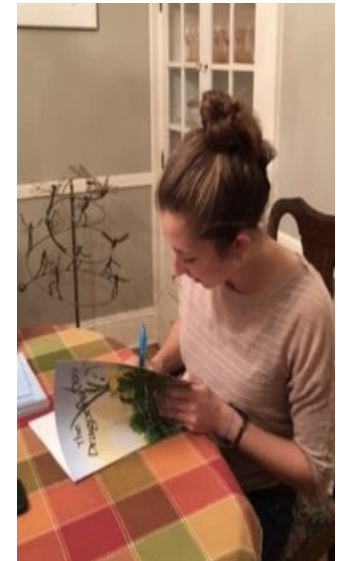
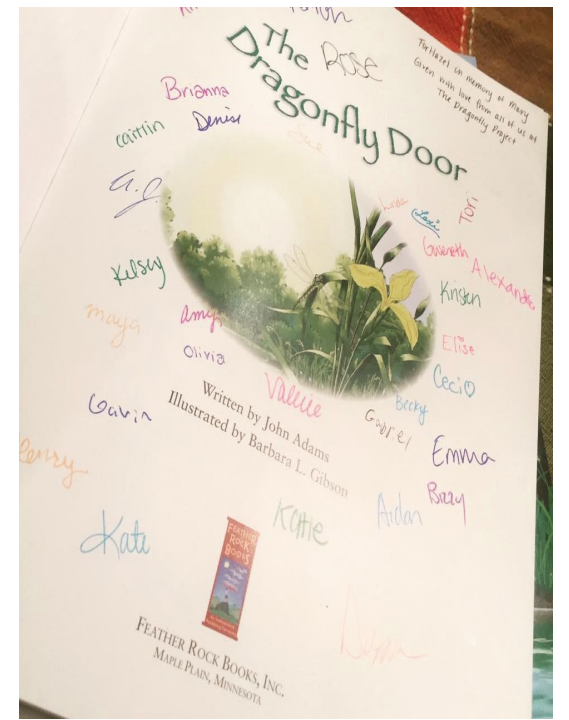


SCHOOL OUTREACH and DRAGONFLY DOOR OUTREACH

In 2020, we sent out 240 packets and 100 books to 4 different schools as part of our School Outreach program. In this type of outreach, we send out packets to families and staff after the loss of a student and provide a copy of *The Dragonfly Door* book for the school's library. This outreach was severely impacted by COVID-19, since schools were closed, and the limit of volunteer gatherings were essentially none.

Since receiving a very generous donation of *The Dragonfly Door* book from the author, John Adams, we have continued to expand our school outreach program. In 2020 we gave out a total of 190 books, which includes our school outreach count and the following:

- "Survivor Resources", a crisis response group, and grief support for family's that are victim to deaths due to homicides, suicide and accidental overdose.
- "Little Libraries", a free distribution of neighborhood books. This year our focus was on the south Minneapolis area in memory of George Floyd.



VOLUNTEERS

Julie Bonde
Karen Bonde
Luke Bonde
Pete Bonde
Donna Brandell
Leanne Burkman*
Donna Campbell*
Mara Christiansen*
Natasha Cronsell*
Dawn Dahlberg
Ann Danko
Jennifer Debruin*
Michelle Dehn
Aylssa Dodds*
Diane Feeney*
Eileen Fink*
Caitlyn Fitzchowan*
Sharon Foss
Rebecca Gentry*
Shirley Gilliam*
Sheri Gittinger*
Kelly Gleonde

Cindy Glover*
Judi Good*
Brenna Grund*
Lisa Hanneman*
Lori Harmer*
Michelle Haygood*
Amy Hennen*
Arlaine Higgins
Patsy Kahmann
Gloria Keller*
Julie Kimball*
Joanne Kintop*
Teresa Kohman*
Sally Kramer*
Lisa Kretsch*
Natalie Kritenbrink
Michelle Kubiak*
Marcia Kurtz
Nicole Kunza*
Sue Lamprich*
Becky Laney*
Tina Langhans

Michelle Lease
Jack Lechler*
Jermaine Lechler
Brenda Leigh*
Erika Leraaen*
Susan Lewis*
Amy Lindgren*
Valerie Loutsch*
Kate Lusty
Valerie Marquardt
Paula McQuillen
Dan McQuillen
Vera Miller*
Peggy Mills*
Kristen Nold
Callie Ogburn*
Michaela Ohlemann*
Pam Olson*
Bob Parrott
Tanya Renner*
Jo Roberts*
Winda Roets*

Dawn Roggenkamp*
Jeanne Rosdahl*
Alura Rose*
Tanya Renner*
Jo Roberts*
Winda Roets*
Dawn Roggenkamp*
Jeanne Rosdahl*
Alura Rose Holly Schott*
Kim Sitko*
James Smith
Jan Stanton
Janell Stanton Soderberg
Kyle Soderberg
Geraldyn Sorensen
Bertha Steele*
Katy Swimelar*
Meg Swimelar*
P.J. Tombarge
Linda Tygar*
Brianna Walvoort
Kristin Zigan*
Annie Young

By the time any given card has reached it's destination, 10 to 15 people have touched it with their hands and their hearts

Groups who volunteered to make dragonfly packets in 2020.

This year with COVID-19 we had many people volunteering at home to make packets. Too many to list here but thank you all!

Nativity Lutheran Church, St. Anthony Village, MN-
Nativity Women in Action
God's Work/Our Hands Volunteers

Thrivent Action Team-Ann Bistodeau & Friends
Thrivent Action Team – Winda Roets & Family
Thrivent Action Team – Melissa Sandry & Friends
Thrivent Action Team – Adopt-a-State Volunteers

Church of St. Cecillia, St. Paul, MN –
Confirmation Groups

Courage Kenny Rehab Group

**Denotes a 2020 Adopt a State Volunteer*



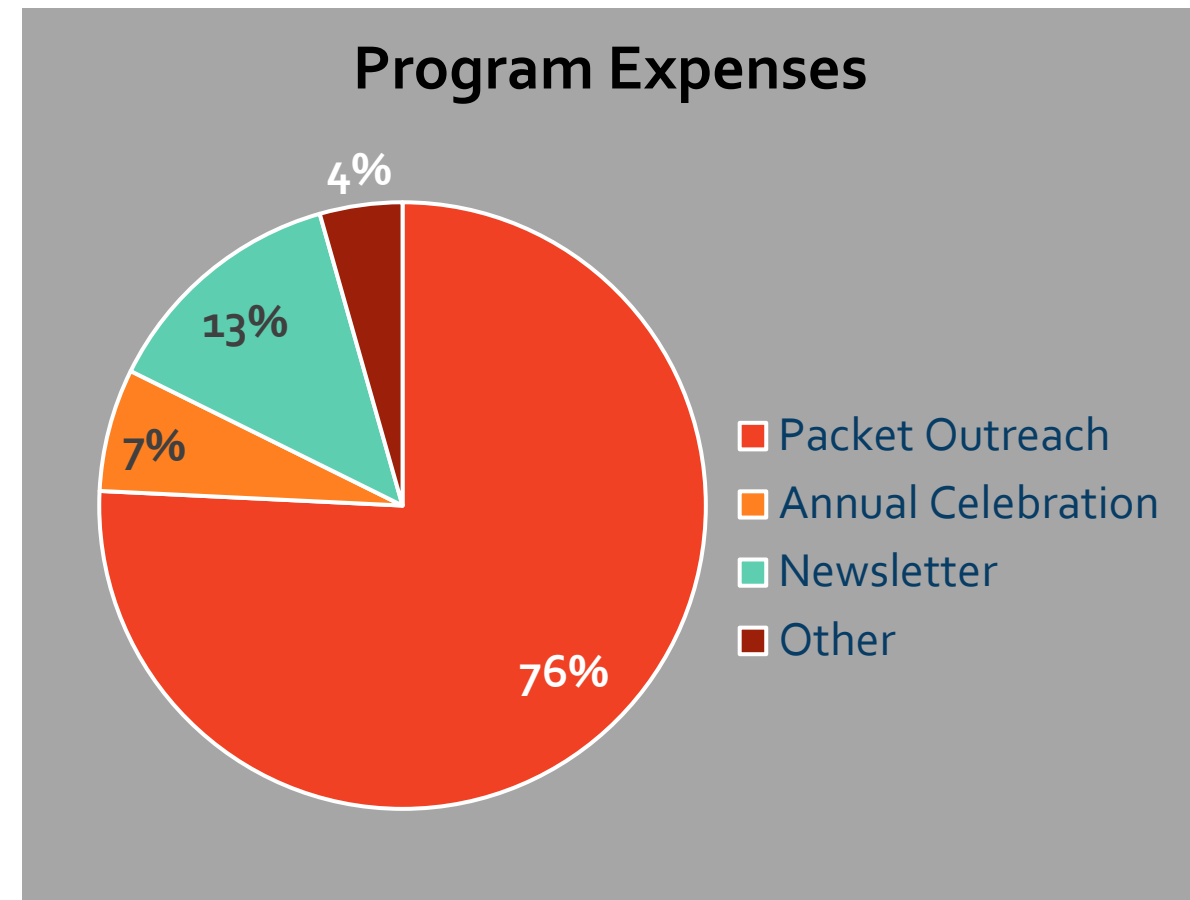
2020 FINANCIALS

Revenue

Donations (includes Packet donations)	49,287
Investment Income	4,226
Product Sales	2,919
Total	56,432

Expenses

Program Expenses	26,456
Management and General Expenses	16,877
Fund-raising Expenses	851
Total	44,184



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